

Announcing Another Hot New CONOURS Quality Part That Goes Beyond OEM Standards

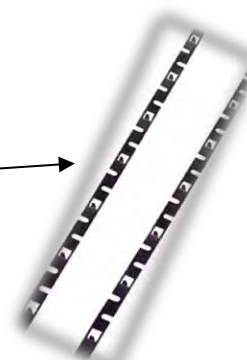


"Energize Your Sales And Always Tell Your Customers These Are Simply The Best Show Car Parts Manufactured In The U.S.A., It Makes A Difference"

FOR IMMEDIATE RELEASE * May 15, 2018 * Never before available part WR 2002-C * Now ready to sell

VENT WINDOW SEALS FOR '61-'62 IMPALAS, DEVILLES, LESABRES, BONNEVILLES, 88'S, ELECTRAS, 98'S, INVICTA, ELDORADOS AND MORE - New Part Number WR 2002-C

***MINNEAPOLIS, MN - Metro Moulded Parts Inc.,** is proud to announce the release of a beautiful addition to our premium quality line of weatherstripping products for restoration vehicles. New part **WR 2002-C** replaces the vent window and rear division channel seals on 1961-1962 General Motors "B" and "C" body 2 and 4 door hardtop and convertible models. Proudly ***MADE IN AMERICA and manufactured with Metro's Legacy PolymersSM** - our vastly superior EPDM dense rubber compound - to protect against the elements. Legacy PolymersSM rubber contains only virgin rubber with none of the fillers or accelerators that cause other brands to prematurely age and fail.



American-made steel core inserts for strength—galvanized to prevent rust

***Our Warranty:** is a 15-year full replacement, no hassle guarantee.

Don't be fooled by claims of ***Lifetime Warranty** by other brands. *

Lifetime Warranty is a legal term that defines a period of use set by law that varies by state. It can be as little as three years. Don't settle for a simple promise of satisfaction - Metro's warranty is the best in the aftermarket weatherstripping product industry.

***Models Include:** Buick LeSabre, Invicta, Electra (225); Cadillac Series 62, DeVille (Park Avenue), Eldorado, Series 60 Special Fleetwood; Chevrolet Bel Air, Impala; Oldsmobile 88 (Dynamic, Super), Starfire, 98 (Classic); Pontiac Catalina, Ventura, Star Chief, Bonneville, Grand Prix

New Part # WR 2002-C: Description--Vent window with rear division channel seals--left and right, '61-'62 GM 'B' & 'C' body 2 & 4 door hardtop and convertible models, four piece set. MSRP: \$149.95 per set – contact us for dealer pricing.

***Contact a Metro Sales Rep. Toll Free: 1-800-878-2237** – Metro Moulded Parts, 11610 Jay Street, P.O. Box 48130, Minneapolis, MN 55448 * Toll Free Fax: 1-877-399-2562 * E-mail: metrosales@metrommp.com

***Founded in 1918:** Metro Moulded Parts, Inc., is the industry leader in manufacturing premium quality weather stripping and molded rubber detail parts for the automotive restoration aftermarket. For more info visit our website www.metrommp.com or call us at 1-800-878-2237.

***Metro Moulded Parts—We Make The World's Most Advanced Weatherstrips – Proudly Made In The USA**

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"Energize Your Sales And Always Tell Your Customers These Are Simply The Best Show Car Parts Manufactured In The U.S.A., It Makes A Difference"

WR 2002-C VENT WINDOW SEALS

Fits 1961-1962 Bonneville, Catalina, Deville, Dynamic 88, Electra 225, Eldorado, Grand Prix, Impala, Invicta, LeSabre, Star Chief, Super 88, '98' and MORE!

MINNEAPOLIS, MN - Metro Moulded Parts Inc., is proud to announce the release of a beautiful addition to our "Concours DesignatedSM" line of quality weatherstripping and detail rubber parts. This new, **never before available**, 4-piece set replaces the vent window and rear division channel seals on 1961-1962 GM B-body and C-body 2- and 4-door hardtop and convertible models. **Available NOW for immediate sales!** Add them to your inventory, website and catalog for a quick increase in sales and profits. **Dealer pricing is available. Contact your Metro Sales Representative toll free at 1-800-878-2237.**

Our "Concours Designated" detail rubber parts meet the highest standards of beauty, quality and accuracy in a restoration part. These parts are rigorously tested and certified accurate by a restoration expert for the vehicles they are designed to fit.



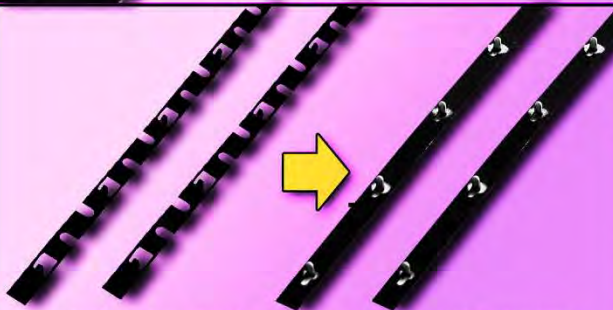
These are hand-crafted parts that **exceed** OEM quality and durability. Every "Concours Designated" part undergoes rigorous testing and three separate quality checks before it is boxed and labeled. Made with the correct pins, correctly spaced, so these parts are ready to install right out of the carton.

Our molds are CAD-designed and CNC-machined by moldmakers with decades of experience. Complex curves, ultra-fine detail and a smooth, clean surface are proof of their skill and craftsmanship.

Compare the exquisite detail shown here to the cheaply made and badly fitting foreign and even some USA-made parts. We include OEM-original details that won't be seen once the part is installed! It's all part of our commitment to produce the highest quality restoration parts made by anyone, anywhere, bar none!

We use only virgin rubber in our parts with the proper formulation for the type of part. We never use fillers or accelerants that can weaken and prematurely age a molded part.

Virgin rubber parts made with high heat and high pressure (25 tons) can hold the fine details you want to see. Dual-setpoint computerized temperature controls ensure consistent cure-cycles that eliminate scorched and under-cured parts.



Galvanized, steel core inserts won't rust and give strength and stability to rear division channel seals. Notches make the division seal flexible to match body curves. Accurate pin placement of the correct size and type makes for easier fit and re-assembly during installation.

Our molded rubber parts are made with the correct cores or stiffeners at the molded ends. One-piece molds ensure the mounting holes and slots are correctly placed and ugly flash lines and galls are avoided.

Taken all together, our attention to detail and relentless pursuit of quality in every part we make is why your customers can have complete confidence that Metro parts **'Look Right, Fit Right, and Work Right.'**

Metro Moulded Parts, Inc.

11610 Jay Street, PO Box 48130, Minneapolis, MN 55448

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